

## Terry Muralt

---

**From:** Holly Thompson  
**Sent:** Thursday, March 01, 2018 4:18 PM  
**To:** Holly Thompson  
**Subject:** Beaverton Community Opinion Survey RFP Evaluation Scores  
**Attachments:** 3311-18\_CommunityOpinionSurvey\_EvalScoreSheet\_030118final.pdf

Dear Proposers,

The city would like to thank you for submitting a proposal in response to the RFP for the Community Opinion Survey Services. The evaluation team has completed their evaluation. On behalf of the city team, I'd like to apologize for the delay in review – we had some unforeseen scheduling conflicts on our end that delayed the evaluation process.

Attached you will find the evaluation scoring sheet. This email is the city's official notice to award the contract to Probolsky Research.

Thank you for taking the time to respond to the RFP. If you have any questions, please feel free to contact me.

Holly Thompson

**Holly Thompson, MPA**  
Public Involvement and Communications Manager  
Office of the Mayor  
City of Beaverton  
Phone: 503.526.2658  
Email: [hthompson@beavertonoregon.gov](mailto:hthompson@beavertonoregon.gov)  
Mailing Address: PO Box 4755 | Beaverton | OR | 97005

**Community Opinion Survey Services Solicitation #3311-18  
Evaluation Committee Score Sheet**

Company Name	Evaluation Factor	Total Possible	Evaluator 1	Evaluator 2	Evaluator 3	TOTAL	AVERAGE	Overall Position
<b>Decision Impact</b>	1. Understanding of Scope of Work	20	14	15	14	43	14.33	10
	2. Experience and Qualifications	25	12.5	18	17	47.5	15.83	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	0	0	0	0	0.00	
	4. Cost	20	12	17	17	46	15.33	
	<b>Total Maximum Points</b>	<b>75</b>	<b>38.5</b>	<b>50</b>	<b>48</b>	<b>136.5</b>		
<b>DHM Research</b>	1. Understanding of Scope of Work	20	15	16	15	46	15.33	3
	2. Experience and Qualifications	25	17.5	15	15	47.5	15.83	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	10	10	10	30	10.00	
	4. Cost	20	14	17	16	47	15.67	
	<b>Total Maximum Points</b>	<b>75</b>	<b>56.5</b>	<b>58</b>	<b>56</b>	<b>170.5</b>		
<b>FM3 Research</b>	1. Understanding of Scope of Work	20	15	16	15	46	15.33	5
	2. Experience and Qualifications	25	23	22	23	68	22.67	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	1	1	1	3	1.00	
	4. Cost	20	14	15	16	45	15.00	
	<b>Total Maximum Points</b>	<b>75</b>	<b>53</b>	<b>54</b>	<b>55</b>	<b>162</b>		
<b>Great Blue</b>	1. Understanding of Scope of Work	20	15.3	17	16	48.3	16.10	4
	2. Experience and Qualifications	25	19.5	20	19	58.5	19.50	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	0	0	0	0	0.00	
	4. Cost	20	20	18	18	56	18.67	
	<b>Total Maximum Points</b>	<b>75</b>	<b>54.8</b>	<b>55</b>	<b>53</b>	<b>162.8</b>		
<b>Management Learning Laboratories</b>	1. Understanding of Scope of Work	20	10	12	13	35	11.67	7
	2. Experience and Qualifications	25	19	22	24	65	21.67	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	0	0	0	0	0.00	
	4. Cost	20	16	16	17	49	16.33	
	<b>Total Maximum Points</b>	<b>75</b>	<b>45</b>	<b>50</b>	<b>54</b>	<b>149</b>		
<b>Nexus Analytics LLC</b>	1. Understanding of Scope of Work	20	14	15	16	45	15.00	8
	2. Experience and Qualifications	25	12.5	15	16	43.5	14.50	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	0	0	0	0	0.00	
	4. Cost	20	18	17	18	53	17.67	
	<b>Total Maximum Points</b>	<b>75</b>	<b>44.5</b>	<b>47</b>	<b>50</b>	<b>141.5</b>		
<b>Penn and Associates, Inc.</b>	1. Understanding of Scope of Work	20	10	12	13	35	11.67	9
	2. Experience and Qualifications	25	15	15	16	46	15.33	
	<del>EVALUATED BY PURCHASING</del> 3. MW/SDV/ESB Program	10	6	6	6	18	6.00	
	4. Cost	20	14	14	13	41	13.67	
	<b>Total Maximum Points</b>	<b>75</b>	<b>45</b>	<b>47</b>	<b>48</b>	<b>140</b>		

**Community Opinion Survey Services Solicitation #3311-18  
Evaluation Committee Score Sheet**

<b>Probolsky Research</b>	1. Understanding of Scope of Work	20	19.5	19	18	56.5	18.83	1
	2. Experience and Qualifications	25	23	22	23	68	22.67	
<b>EVALUATED BY PURCHASING</b>	3. MW/SD/ESB Program	10	4	4	4	12	4.00	
	4. Cost	20	18	20	19	57	19.00	
	<b>Total Maximum Points</b>	<b>75</b>	<b>64.5</b>	<b>65</b>	<b>64</b>	<b>193.5</b>		
<b>Y2 Analytics</b>	1. Understanding of Scope of Work	20	15.5	17	16	48.5	16.17	6
	2. Experience and Qualifications	25	19.5	21	20	60.5	20.17	
<b>EVALUATED BY PURCHASING</b>	3. MW/SD/ESB Program	10	0	0	0	0	0.00	
	4. Cost	20	11	16	15	42	14.00	
	<b>Total Maximum Points</b>	<b>75</b>	<b>46</b>	<b>54</b>	<b>51</b>	<b>151</b>		
<b>Campbell DeLong Resources, Inc.</b>	1. Understanding of Scope of Work	20	18.5	20	19	57.5	19.17	2
	2. Experience and Qualifications	25	25	25	25	75	25.00	
<b>EVALUATED BY PURCHASING</b>	3. MW/SD/ESB Program	10	0	0	0	0	0.00	
	4. Cost	20	12	15	14	41	13.67	
	<b>Total Maximum Points</b>	<b>75</b>	<b>55.5</b>	<b>60</b>	<b>58</b>	<b>173.5</b>		