

## Terry Muralt

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**From:** Terry Muralt  
**Sent:** Thursday, June 20, 2013 8:57 AM  
**To:** peter@seareach.com; bta@ambrosinidesign.com; angela@tangramdesignllc.com  
**Cc:** Luke Pelz; Michael Rizzitiello; Alma Flores; Anjanette Simon; Ross Puderbaugh; Liz Jones  
**Subject:** Notice of Award - Wayfinding Project #2804-13  
**Attachments:** WayfindingRFP\_ScoreSheet\_Interview\_061413.pdf

Dear Top Proposers;

The City has completed its evaluation, scoring and ranking of the interviews of the top 3 proposals for the Downtown Beaverton Wayfinding Systems Plan. The scoring for the interview phase was done from scratch, taking into account all of the information the evaluation team learned from the proposals, interviews and reference checks. The evaluation team used the same criteria in this step of the evaluation process as it used previously to initially evaluate written proposals.

This is the notice to award a contract to Sea Reach Ltd. Attached is the final scoring of interviews. If you have any questions please contact me.

*Terry L. Muralt, CPPB*  
*Purchasing Agent*

City of Beaverton  
4755 SW Griffith Dr  
PO Box 4755  
Beaverton, OR 97076  
Phone: 503-526-2229  
Fax: 503-526-2490  
Web Site: [www.beavertonoregon.gov](http://www.beavertonoregon.gov)

SeaReach									
Evaluation Factor	Max Points	Reviewer 1	Reviewer 2	Reviewer 3	Reviewer 4	Reviewer 5	Reviewer 6	Average	
Knowledge, Experience & Qualifications of Project Team Members and Firm	16	16	16	16	16	16	16	16.00	
Project Approach & Understanding	16	16	12	16	16	12	16	14.67	
Relevant Experience and References	12	12	12	12	12	12	12	12.00	
Contract Price	12	12	12	12	12	12	12	12.00	
<b>Total Points</b>		56	52	56	56	52	56	<b>54.67</b>	
Tangram									
Evaluation Factor	Max Points	Reviewer 1	Reviewer 2	Reviewer 3	Reviewer 4	Reviewer 5	Reviewer 6	Average	
Knowledge, Experience & Qualifications of Project Team Members and Firm	16	16	8	8	13	8	12	10.83	
Project Approach & Understanding	16	16	8	8	14	8	12	11.00	
Relevant Experience and References	12	12	9	12	12	8	12	10.83	
Contract Price	12	12	9	12	12	12	12	11.50	
<b>Total Points</b>		56	34	40	51	36	48	<b>44.17</b>	
Ambrosini Design									
Evaluation Factor	Max Points	Reviewer 1	Reviewer 2	Reviewer 3	Reviewer 4	Reviewer 5	Reviewer 6	Average	
Knowledge, Experience & Qualifications of Project Team Members and Firm	16	12	12	8	15	12	8	11.17	
Project Approach & Understanding	16	12	8	8	10	8	12	9.67	
Relevant Experience and References	12	12	9	6	11	9	6	8.83	
Contract Price	12	12	9	12	12	12	12	11.50	
<b>Total Points</b>		48	38	34	48	41	38	<b>41.17</b>	